



08:00 Network breakfast (Arcos Restaurant- Corferias)

09:00 Programme of the Day & Housekeeping

09:10 Welcome

- a. Roberto Vélez Vallejo- CEO/ Federación Nacional de Cafeteros de Colombia- FNC
- b. Vanúsia Nogueira – ED / International Coffee Organization- ICO

09:25 Key Note Speech

Andrea Illy – Chairman of the Board illycaffè

09:40 Panel: Setting the scene - Living and Prosperous income as the pre-requisite to a future-proof and sustainable coffee supply chain

Moderators: Gerardo Patacconi- ICO / Ric Rhinehart – IDH

Panellists: a. Juan Esteban Orduz/ President Colombian Coffee Federation, Inc. - FNC

- b. Hernan Manson/ Senior Officer Sector Competitiveness International Trade Centre- ITC
- c. Ambassador Bert Schoofs/ Embassy of the Kingdom of Belgium in Colombia
- d. Vanúsia Nogueira/ Executive Director ICO

10:30 BREAK: Participants will attend the Opening Cafés de Colombia Expo

12:30 -13:30 LUNCH (Arcos Restaurant- Corferias)

13:30 Panel: Taking responsibility in times of massive disruptive change

Moderators: Denis Seudieu – Chief Economist ICO / Ruchira Joshi- Agri -Commodities Director IDH

Panellists: a. Antonio Nuñez / CEO Nestlé de Colombia

- b. Trishul Mandana/ Volcafe
- c. Maximiliano Fabian/ Representative EU and Vice- Chair ICC
- d. Ambassador Solomon Rutega/ Secretary General Inter African Coffee Organization- IACO
- e. René Leon Gomez/ Executive Director Promecafe

14:00 Taking action in times of massive disruptive change - case studies

Moderators: Gerardo Patacconi- ICO / Christina Archer - SFL / Ruchira Joshi- IDH

- a. Room 2 :Amsterdam Declarations Partnership – ADP/ Leontine Crisson, Agricultural Counsellor at the Dutch Embassy in Bogotá, Colombia
- b. Room Press Room: Starbucks – Kelly Goodejohn/Vice president, global coffee sustainability and education
- c. Room 5A: EU CocoaTalks- Zoltan Agai/ EU INTPA

14:30 Conclusions of panel sessions

Moderators: Gerardo Patacconi- ICO / Ric Rhinehart – IDH

14:45 COFFEE BREAK

15:00 Parallel Sessions:

- a. **CEO Closed Session: Room 2-** Moderators: Gerardo Patacconi- ICO / Ric Rhinehart – IDH
- b. **Public sector + NGO leadership session: Room 5A-** Moderators: Stephanie Daniels- Sustainable Food Lab/ Wolfgang Weinmann – CPPTF Coordinator

16:30 Continuous Improvement: Conclusions, Commitments, and way forward

17:00 Network drinks (Arcos Restaurant- Corferias)