

# **7<sup>th</sup> CPPTF Open Session**

## **17 November 2021**

### **Outcomes Report**

## Introduction

The 7<sup>th</sup> CPPTF Open Session was held online on 17 November 2021. The meeting was attended by 87 participants.

### Item 1: Draft agenda

The ICO Executive Director, José Sette, delivered his opening remarks. While recognising that the Task Force was moving towards the implementation of national and sub-regional programs, he stressed that the action-oriented and impactful engagement of all coffee stakeholders was increasingly important for the achievement of a sustainable, resilient and inclusive coffee value chain.

The [draft agenda](#) was approved.

### Item 2: Feedback from the 7<sup>th</sup> CPPTF Sherpas meeting October 27

The ICO Head of Operations presented an update about the latest discussions of the Task Force members at the Sherpas Only session held on 27 October 2021. He announced that the Sherpas:

- Considered the Conceptual Framework and Performance Measurement Metrics
- Reviewed the Operational Budget Task Force Update 2021 and agreed to wait for a detailed budget proposal for 2022
- Agreed to hold the 4<sup>th</sup> CEO & Global Leaders Forum in person in Bangalore, India
- Agreed that in 2022 all CPPTF Open Sessions should be held before the Sherpa-only Task Force Sessions to benefit from inputs and recommendations by all observers and engaged parties

### Item 3: CPPTF Key issues and Sector Coordination

- The ICO Task Force Review process conducted by GIZ  
Wolfgang Weinmann, Coordinator CPPTF explained that the results will be first presented to ICO Secretariat in December and subsequently in February 2022 to Task Force members to comment and provide further feedback. The final report will be presented at the 131<sup>st</sup> International Coffee Council.
- The Market Development Toolkit  
Dr. Charlene Ashley, International Business Strategist and Organisation Behaviour Consultant shared highlights on the ICO Market Development Toolkit that will be developed by her team at The Consultancy Inc. The toolkit can be acquired and customized by coffee stakeholders to increase domestic demand and access to markets.

### Item 4: TWs Update

Short updates on the progress of the Technical Workstreams were provided by the TWS Facilitators.

## Item 5: Inputs and recommendations by the CPPTF Open Session - breakout sessions & plenary

Participants were invited to join one of the following 3 breakout sessions to discuss and present specific inputs and actions recommended to the Task Force and the Technical Workstreams about current topics at the heart of the work of the Task Force:

1. Quick wins: trade facilitation, digitalisation, management tools and market access
2. Regional Knowledge Hubs & policy issues
3. Strategies to integrate TWs actions and fundraising

Key recommendations discussed in each breakout session were presented to the plenary. The takeaways from each breakout session can be found [here](#).

## Item 5: Next events 2021 & closure

Next TWs meetings:

- TW3 Policy, Institutions: Sector Transformation Exporting Countries meeting: 30 November 2021, 14:00 – 15:30 GMT
- TW4 Resilient Coffee Landscapes: 29 November, 16:00 – 17:30 GMT
- TW5 Sector Coordination: 16 December 2021, 14:00 – 15:30 GMT

Next Task Force meetings:

- 8<sup>th</sup> CPPTF meeting - Open Session: 11 February 2022, 14:00 – 16:00 GMT
- 8<sup>th</sup> CPPTF meeting - Sherpas Only Session: 24 February 2022, 14:00 – 16:00 GMT