

## **Santiago José Argüello Campos**

Santiago Arguello is the Agricultural Promotion General Manager in the Secretary of Agricultural and Rural Development (SADER) of Mexico. Mr Argüello joined SADER five years ago. During his career of 20 years of experience, he has also worked with non-profit and profit organizations. He worked for Conservation International Mexico from 2001 to 2005, coordinating in the southern highland of Chiapas (Mexico), the “Conservation Coffee Program”, a flag project to contribute to developing the Purchasing Guide Lines for a key player specialty roaster company. He also worked for nine years for a service provider and trading company in commodities as a Coffee Supply Chain Coordinator to promote and certify on Best Agricultural and Manufacturing Practices all partner suppliers and mills. Thereafter, he became Country Manager for Mexico Coffee Operation and got involved in risk management activities and various business units councils related to genetic improvement, technical assistance and transfer of technology services as well as in decaf & soluble plants for specialty and mainstream coffee. He is an Agro-industrial engineer and also embodies the 3rd generation of a specialty coffee growers family in the buffer zone of the Biosphere Reserve “El Triunfo” in the southern highland of Chiapas, México.