

Mario Cerutti

Mario Cerutti was born in Torino (Italy) in 1958.

He graduated in Business Administration at the University of Torino and got an MBA from the University of Dallas.

He has been working in Lavazza since 1986, currently he is Chief Institutional Relations and Sustainability Officer in Lavazza.

He was President of the European Coffee Federation (ECF) from 2017 to 2020 – he served as president in ECF also from 2004 to 2007.

He is currently serving as President of Italian Coffee Committee (CIdC - Comitato Italiano del Caffè) - the association of large Italian coffee companies - , as member of Coffee & Climate Steering Committee and as member of the board of the Institute for Scientific Information on Coffee (ISIC). He is board member of ICP (International Coffee Partners) and, since September 2018, of WCR (World Coffee Research).