

Marco Lavazza

After finishing his university studies, Marco began his professional career first at the International Business Department of the University of Nevada, then in the Marketing Department of the Ferrero Group.

In 2002, he joined the Board of Directors of the family business, where over the years he acquired a varied managerial experience in strategic sectors as the Coffee Buying Department, Operations, Sales and M&A, working his way up to the role of Vice President in 2011.

Since 2015, he has been on the General Board of Confindustria, having previously been a member of the Managing Board and the Council during the period of 2012-2015.

Since 2019 he has been President of Unione Italiana Food, Europe's largest association in the sector, as well as acting as Vice President of the Employers' Association of Turin.