

Nicola Panzani

Nicola Panzani was born in Sassuolo (MO) – Italy in 1987. He holds a BA and an MA in Industrial Engineering from the University of Modena and Reggio Emilia as well as a SDA Bocconi Master in Business Administration. His working experience started at SACMI where he was appointed as Project Manager first and as Area Sales Manager then for a period of 3 years. Nicola started his career at IMA S.p.A. in 2017 covering the role of Project Manager for special projects; he was then nominated Strategic Marketing Manager and he is now Sales Director of IMA Coffee and CEO of IMA Coffee Petroncini.